

The first Hungarian one-stop-shop

Learnings from the
RenoPont Energy Home
Renovation Centres

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<http://mehi.hu>
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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 845652.



The RenoHUb project

Who are we?



ENERGIACLUB
CLIMATE POLICY INSTITUTE
APPLIED COMMUNICATIONS



HUNGARIAN ENERGY
EFFICIENCY INSTITUTE
MEHI / HUNEFF



IMRO
DDKK - Nonprofit Kft.
A környezetudvarias társaság



MAGYAR CSALÁDI HÁZ
Tulajdonosok Egyesülete

- Horizon 2020 project consisting exclusively of Hungarian consortium members (5 partners)

- 3 years long (November 2019 – November 2022) – with a possible prolongation until May 2023

Developing the RenoHUb model

Aim: to define the RenoHUb customer journey and elaborate services offered by OSS

Target groups: single-family and multi-apartment residential buildings

Background research:

- 1) Database about good practices: desktop research of 33 OSS projects
- 2) Focus group research on homeowners motivations, drivers and obstacles, as well as pre-researching the one-stop-shop concept → **physical offices are needed**
- 3) Deep interviews with main stakeholders, market players

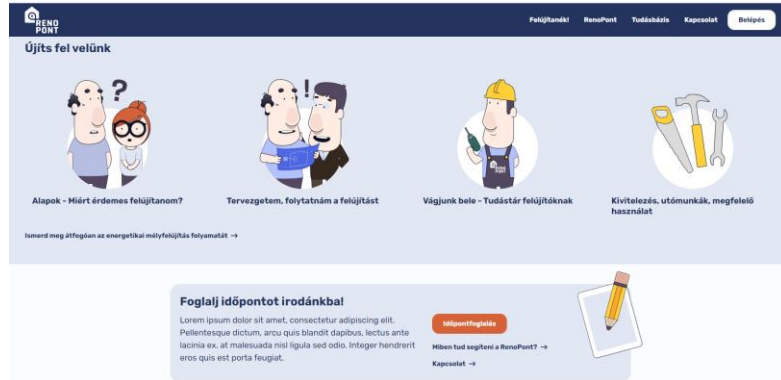


The Hungarian brand



Two pillars of the RenoPont OSS

The Online Platform



The Information Hotspots (Offices)



The Online Platform

<https://renopont.hu/>

EDUCATE, INFORM



EXPERT DATABASE



RESOURCES



VISIT OUR OFFICES



RenoPont offices



Operation of RenoPont offices

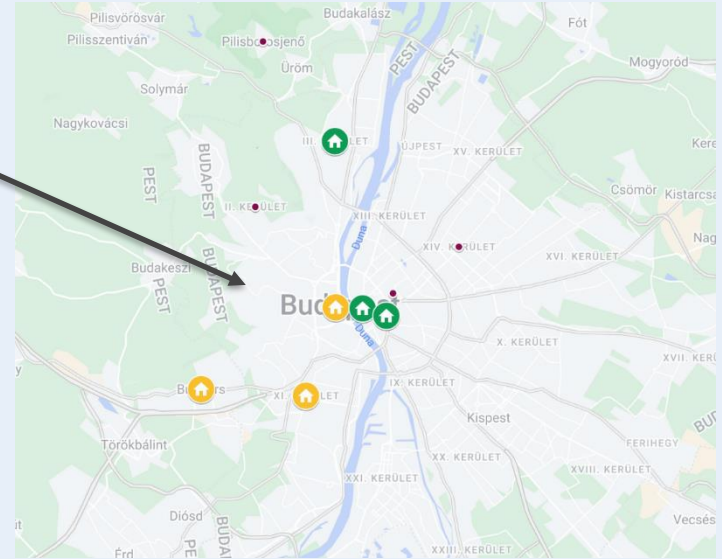
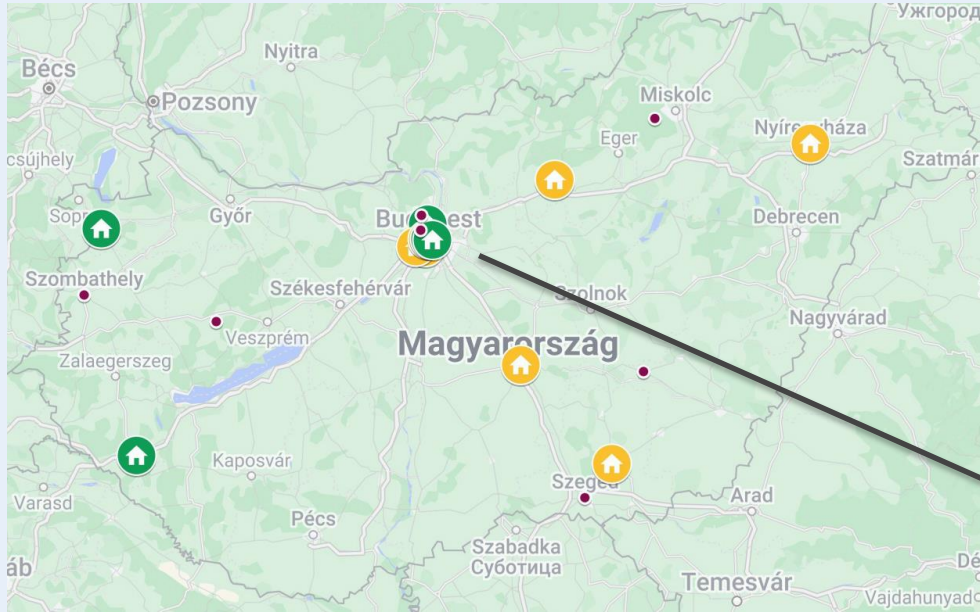
SERVICES:

- Certified and contracted energy assessors
- Energy Renovation Concept with options and preliminary cost estimation
- Guidance to customer on possible financing options
- Assistance on selecting between price offers

EXPERIENCE:

- Reserved appointments
- Prepared customers
- Specific questions
- Financing as an issue comes up in almost every visit

RenoPont offices



Operating RenoPont offices

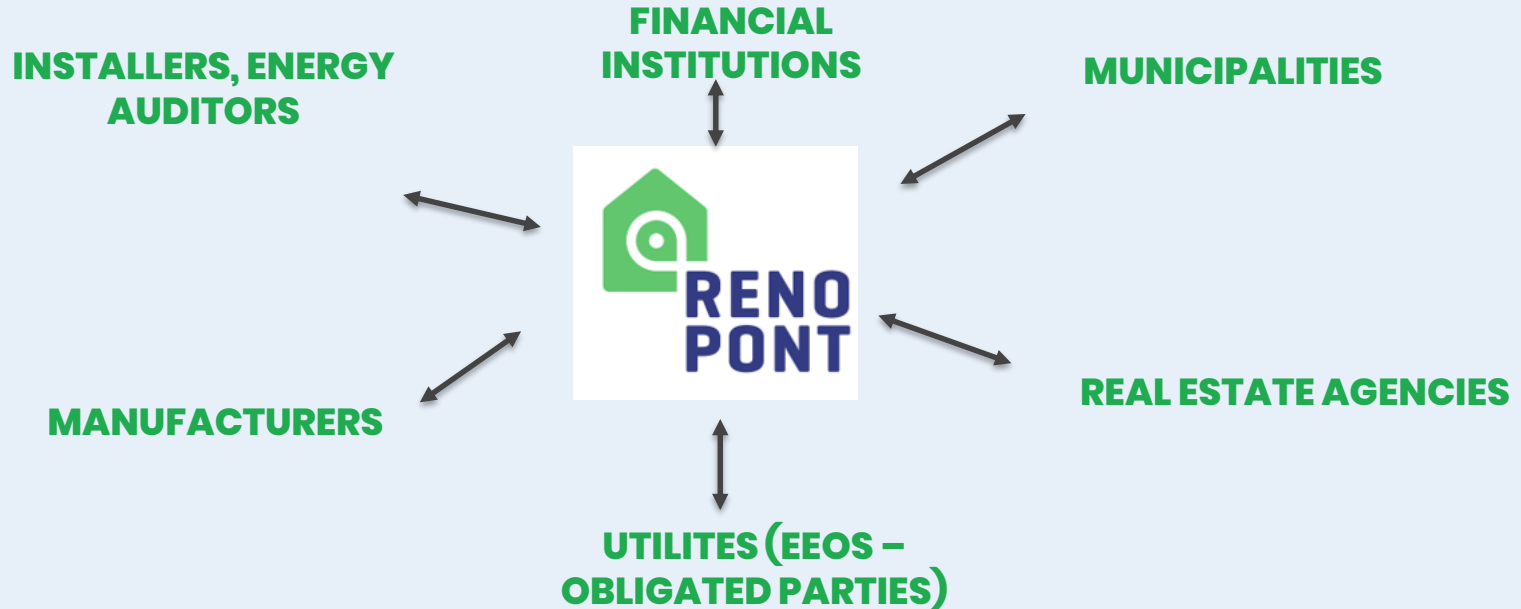


Potential RenoPont offices (ongoing negotiations)



Interested municipalities

Sustainability and scaling up by cooperations





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Thank you!

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